

Application No. 10/619,098
Amendment Dated July 31, 2007
Reply to Office Action of Jan. 31, 2007

Amendments to the Drawings:

The sheets of drawings attached hereto in the Appendix include new Figures 1 and 2. Pursuant to the Examiner's requests, Figure 1 is a drawing intended to facilitate understanding of the invention, and Figure 2 is an image extracted from the body of the Specification.

Attachments (contained in the Appendix):

Figure 1 New Sheet
Figure 2 New Sheet

- d. associating said teacher account with said parent account that is associated with said student account; and
 - e. providing said teacher account with said first access and said second access.
17. (New) The method of claim 16 wherein:
- a. said teacher account is associated with said second hierarchical level.
18. (New) The method of claim 2 further comprising:
- a. sending an advertisement to said parent account via the transmission system.
19. (New) The method of claim 2 further comprising:
- a. reporting all activity by each said user to said second user; and
 - b. reporting all associations of each said user to said second user.
20. (New) An electronic system accessible by users associated with a school system comprising:
- a. an administrator account associated with a first hierarchical level of the electronic system, wherein said administrator account is associated with an administrator located at a school within the school system;
 - b. a student account associated with a second hierarchical level of the electronic system, wherein said student account is associated with a student that attends said school; and
 - c. a parent account associated with a third hierarchical level of the electronic system, wherein said parent account is associated with a family member related to said student,
 - d. wherein the users associated with said first hierarchical level manage the users associated with said second hierarchical level and said third hierarchical level.
21. (New) The electronic system of claim 20 further comprising:
- a. a teacher account associated with a fourth hierarchical level of the electronic system, wherein said teacher account is associated with a teacher of said school, said teacher being associated with said student,
 - b. wherein the users associated with said first hierarchical level manage the users associated with said fourth hierarchical level, and
 - c. the users associated with said fourth hierarchical level manage the users associated with said second hierarchical level and said third hierarchical level.
22. (New) The electronic system of claim 21 further comprising:
- a. a first aspect of the electronics system associated with said student account; and
 - b. a second aspect of the electronics system associated with said student account;
 - c. wherein said student account and said teacher account being configured to access said first aspect and said second access, and

REMARKS/ARGUMENTS

I. 35 U.S.C. § 102(e)

The Examiner rejected claim 1 under 35 U.S.C. § 102(e) as being anticipated by U.S. Published Patent Application 2002/0049806 A1 to Gatz, et al. (hereinafter "Gatz"). The Examiner also objected to the specification as failing to provide proper antecedent basis for the claimed subject matter. Applicant respectfully traverses the Examiner's rejections, but in order to expedite the current case to allowance, Applicant hereby cancels claim 1 without prejudice and adds claims 2 through 25. Claims 2 through 25 are directed to a school system's data transmission system that includes the ability to create parent accounts that are manageable by users of another hierarchical level of the system. Gatz fails to disclose such a system.

II. Conclusion

For the reasons stated above, independent claims 2 and 20 are not anticipated by Gatz. The remaining claims depend from these independent claims, recite further limitations, and are therefore allowable in their respective combinations. Favorable action by the Examiner and withdrawal of the cited rejections is respectfully requested. The Examiner is invited to call the undersigned in an effort to discuss and resolve any remaining issues. Please charge any additional fees or credit any overpayment to Deposit Account No. 50-1196.

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Respectfully submitted,
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A handwritten signature in black ink, appearing to read "Jeremy C. Whitley", written over a horizontal line.

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APPENDIX